

## NEST Art & Craft Publications

### Fact Sheet

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At NEST, we strongly believe in the fact that Creativity is the key to unleashing a child's imagination and contributing to his holistic development.

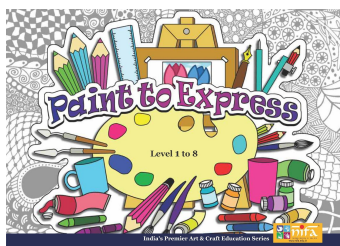
"I hear and I forget. I see and I remember. I do and I understand." – This dictum about the value of practical experience in education is popularly attributed to the great Chinese philosopher Confucius. It is as true today as it was in ancient China. All over the world, the system of rote learning is giving way to practical and activity-based learning. Arts and crafts are being used as teaching tools in classrooms not only because they bring out multiple talents in the children but also because they make learning a fun-filled and exciting process.

Fostering creativity not only increases a child's chances of becoming the next 'Big Artist' but is also helping him develop mentally, socially, and emotionally. Disciplines like Drawing and Crafts boost young children's ability to analyze and problem-solve in many ways. As kids manipulate a paintbrush, their fine motor skills improve. By counting pieces and colors, they learn the basics of math. Imagining shapes and sizes in 3 dimensions helps develop spatial awareness. When children experiment with materials, they dabble in science & sculpting. Most importantly, it helps boost their self-confidence. Children, who experiment are able to add new ways of thinking to their persona, which extends well beyond the Art & craft room.

NEST Publications has imbibed all its research and learning in two flagship products

- "Paint to Express"
- "My Creative Craft Book"

### Paint To Express



"Paint to Express" is a drawing and painting book which has been researched to meet the requirements of all the grades in a schools. Special care has been taken to introduce drawing and painting in a systematic manner with core focus on fundamentals and techniques. The entire book is backed by audio visual aids to assist in experiential learning.

The key highlights of the book are: -

- Compliance with all National State Boards and International Boards
- Focus on 12 Fundamentals and Concepts for each grade (Grades 1-8)
- Standardization of syllabus with learning objectives
- Innovative teaching methodology
- 24 sessions + Free pages (Total 62 pages)

#### NASCA LLP

#### National Academy of Science & Creative Arts

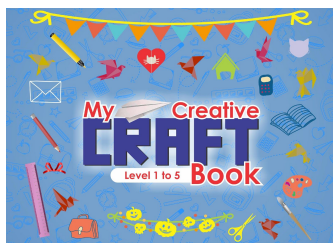
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- Audio Visual aid for each session
- Pencil Illustrations and ‘Step by Step’ approach
- Provision for creative freedom to teachers
- All pages are ‘CARTRIDGE’ paper for best colour reproduction
- Assessment and Certification

### **My Creative Craft book**



‘My Creative Craft Book’ is a comprehensive craft book, which acquaints students with the art of making forms, shapes and objects through a well-defined & progressive teaching methodology. The Book comes with a unique ‘Craft Material’ Kit, which is specially designed to complement the lesson plans in the book and offers a wide range of projects. These projects are designed grade wise and have a natural connect with the

student’s life experiences.

The key Highlights of the book are: -

- Compliance with all National State Boards and International Boards
- Focus on core Fundamentals and Concepts for each grade (Grades 1-5)
- 20 sessions (Total 52 pages)
- Activities include Paper craft, Origami, 3D, Quilling, felt crafts, best out of waste, Puppets, finger & leaf printing, masks etc
- Audio Visual aid for each session
- Pictorial Illustrations and ‘Step by Step’ approach
- Provision for creative freedom to teachers
- Fully equipped ‘Craft Kit’ with surplus material for students

### **Technical Details**

MRP	Paint To Express	My Creative Craft Book	Total
Grade 1	320	360	680
Grade 2	320	360	680
Grade 3	355	390	745
Grade 4	355	395	750
Grade 5	355	395	750
Grade 6	355	NA	355
Grade 7	355	NA	355
Grade 8	355	NA	355

All figs are in INR

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